Business Compliance Cost for Places of Public Entertainment Licence (Cinemas) Renewal

For discussion at BLG Meeting for Cinemas on 21 May 2014

Background

- The Secretary for Home Affairs is the Licensing Authority who has authorized the Director of Food and Environmental Hygiene under section 3B of the Places of Public Entertainment Ordinance (Cap. 172) to issue or cancel any licence or exercise any other function relating to licensing matters under the Ordinance.
- Places of Public Entertainment Licence (PPEL) (Cinema) is an one-year licence.
- Application for renewal of full licence is required.
- Applicants may submit applications for renewal during the period not more than 6 months and not less than 5 months before the expiration of the licence.

Background (cont'd)

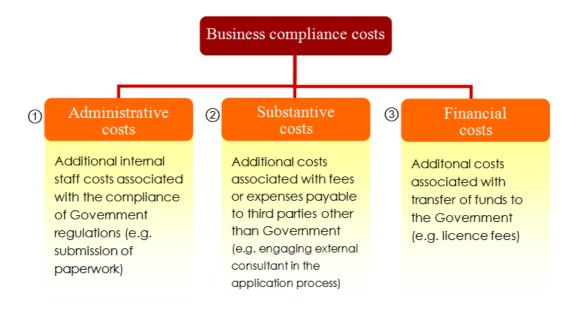
- At previous Cinema BLG meetings, the trade expressed their wish for provision of multi-year licence to reduce their compliance cost.
- At the 19th BLG meeting held in Oct 2013, the BLG Chairman suggested the BLG Secretary conduct an exercise to estimate the business compliance cost incurred by the trade in annual renewal applications for PPEL (Cinemas).

Purpose of exercise

 To make a high level estimation of the business compliance cost incurred in an application for renewal of PPEL (Cinema) with a view to identifying any scope for improvement.

EABFU's BCC framework

3 categories of costs to be collected:



Key assumptions

- A normally efficient cinema business
- No alteration/addition of work in progress
- Marginal cost directly incurred in renewal application

Cinema profile

No. of seats	No. of premises
(i) not more than 500 seats	11
(ii) more than 500 seats but not more than 1 000 seats	23
(iii) more than 1 000 seats but not more than 1 500 seats	14
(iv) more than 1 500 seats	4

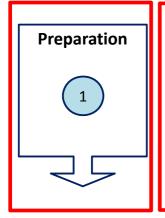
(Data as at May 2014 as provided by FEHD)

PPEL (Cinema) licence fee

	No. of seats	Licence fee (Urban)	Licence fee (NT)
(i)	not more than 500 seats	\$14,260	\$13,775
(ii)	more than 500 seats but not more than 1 000 seats	\$17,830	\$16,510
(iii)	more than 1 000 seats but not more than 1 500 seats	\$22,460	\$20,675
(iv)	more than 1 500 seats	\$26,930	\$24,785

Note: With effect from 19 July 2013, the fees and charges in the urban area and the New Territories are aligned, based on the principle that the lower rate prevails .

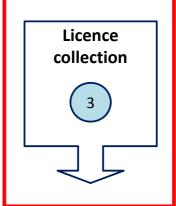
Tasks in PPEL (Cinema) renewal process



- Fill and submit intention reply slip
- Submit copies of relevant certificates to FEHD/FSD



- Liaise with FEHD, FSD and BD
- Attend site inspection conducted by FEHD, FSD and BD



- Pay Licence fee
- Collect Licence

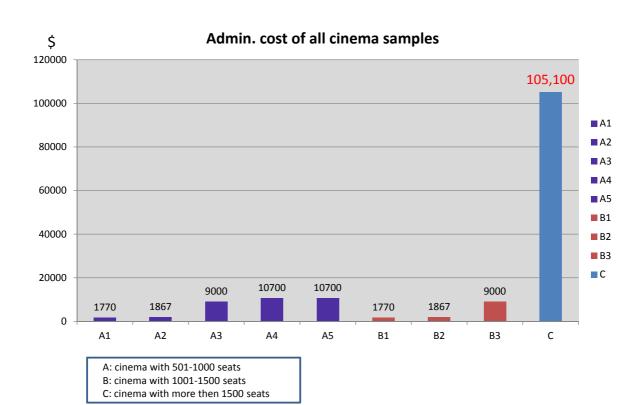
Data collection form

	Activities	Staff Cost				
Tasks		Time Spent (No. of hours)	Hourly wage (\$)	Other cost (\$)	Assumptions / remarks	
Prepare for renewal application	Fill and submit intention reply slip Submit copies of certificates to FEHD/FSD FS251 (Annual Certificate of Fire Service Installations and Equipment) AIC (Annual Inspection Certificates for Ventilation System) WR1* or WR2* (Work Completion Certificate or Periodic Test Certificate)					Admir cost
Support site inspections	Others: (please specify) Liaise with FEHD, FSD and BD on renewal inspection date					
2	Attend site inspection conducted by FEHD Attend site inspection conducted by FSD Attend site inspection conducted by BD Follow-up work after site inspection by FEHD:(please specify) Follow-up work after site inspection by FSD:(please specify) Follow-up work after site inspection by BD:(please specify) Others:(please specify)					
Collect Places of Public Entertainment License Cinemas)	Administration cost Licence fee Others:(please specify)					
Other regulatory compliance tasks	Please specify:					

No. of completed survey forms received

No. of seats	No. of premises
(i) not more than 500 seats	0
(ii) more than 500 seats but not more than 1 000 seats	5
(iii) more than 1 000 seats but not more than 1 500 seats	3
(iv) more than 1 500 seats	1

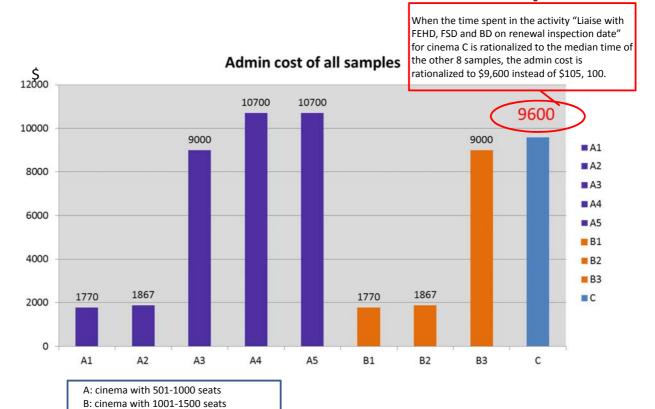
Administration cost of all cinema samples



A closer look at the data of a sample cinema with the highest adm. cost

		Staff cost		
Tasks	Activities	Time spent (No. of hours)	Hourly wage (\$)	
Prepare for renewal application	Fill and submit intention reply slip	2	350	
	Submit copies of certificates to FEHD/FSD	12	300	
Support site inspections	Liaise with FEHD, FSD and BD on renewal inspection date	1 month	400	
	Attend site inspection conducted by FEHD	4	300	
	Attend site inspection conducted by FSD	4	300	
	Attend site inspection conducted by BD	4	300	
	Follow-up work after site inspection by FEHD			
	Follow-up work after site inspection by FSD			
	Follow-up work after site inspection by BD			
Collect Places of Public Entertainment Licence (Cinemas)	Administration cost	4	300	

Administration cost of all cinema samples



C: cinema with more then 1500 seats

A closer look at the data of the other 8 sample cinemas

		Staff cost		
Tasks	Activities	Time spent (No. of hours)	Hourly wage (\$)	
Prepare for renewal	Fill and submit intention reply slip	0.167 - 2	60 - 800	
application	Submit copies of certificates to FEHD/FSD	2 - 15	60 - 500	
Support site inspections	Liaise with FEHD, FSD and BD on renewal inspection date	0.5 - 2	70 - 300	
	Attend site inspection conducted by FEHD	1 - 2	70 - 500	
	Attend site inspection conducted by FSD	1 - 2	70 - 500	
	Attend site inspection conducted by BD	2 - 2	70 - 800	
	Follow-up work after site inspection by FEHD			
	Follow-up work after site inspection by FSD	1 - 1.5	500	
	Follow-up work after site inspection by BD			
Collect Places of Public Entertainment Licence (Cinemas)	Administration cost	0.5 - 5	60 - 500	

Discussion